

# APPOINTMENT NOTICE

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## "Digital Innovation Hub Photonics" invites to Elevator Pitch 2021

*Jena*

**At the digital Elevator Pitch 2021, young researchers can present current project ideas related to optics and photonics on January 28. The winning team will receive funding for a research project and professional support in developing their own business idea. The deadline for applications is January 21.**

The latest ideas that can be implemented using optics and photonics will be presented at the third Elevator Pitch on January 28. The event is organized by the "Digital Innovation Hub Photonics" (DIHP), an initiative to promote start-ups in the photonics industry. This year, students as well as young researchers, post-docs, start-ups and small and medium-sized enterprises can once again present innovative projects and research plans.

Applicants have five minutes to convince the jury of their merits. The winning projects will each receive significant support, including assistance in developing their idea into a viable business model or their own company. The winning teams have five months to implement their projects.

This year, the Elevator Pitch will be implemented as a purely digital format. Sebastian Händschke ([sebastian.haendschke@iof.fraunhofer.de](mailto:sebastian.haendschke@iof.fraunhofer.de)) is looking forward to receiving applications by e-mail until January 21.

The Digital Pitch 2021 is sponsored by the Thüringer Aufbaubank.

### About the "Digital Innovation Hub Photonics"

The "Digital Innovation Hub Photonics" (DIHP) is a pilot project of the state of Thuringia – supported by the Thuringian Ministry of Economy, Science and Digital Society – which aims to promote (spin-off) startups in the field of optics and photonics. The project started in 2019 at the "Leistungszentrum Photonik", an initiative of five research institutes related to optics and photonics at Beutenberg – including the Fraunhofer Institute for Applied Optics and Precision Engineering IOF. The DIHP is located there. Currently, a total of eight teams from different institutes are being supervised at the DIHP. Close cooperation is maintained with other partners within Jena, Thuringia and non-university research institutions.

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#### Editorial Notes

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**Further information and application documents**

<https://www.innohub-photonics.de/de/elevator-pitches.html>

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